Claims

What is claimed is:

5   1.   A method for recommending one or more available items
to a user, comprising the steps of:
        obtaining at least one third party recommendation for
at least one of said available items that reflects a history of
selecting said one or more items by at least one third party; and
10   generating a recommendation score for said at least one
of said available items based on said third party recommendation.

2.   The method of claim 1, further comprising the step of
generating a recommendation score for at least one of said
15 available items that reflects a history of selecting said one or
more items by said user.

3.   The method of claim 2, wherein said generating step
further comprises the step of averaging a plurality of
20 recommendation scores for said at least one of said available
items.

4.   The method of claim 1, wherein said obtaining step
further comprises the step of receiving said third party
25 recommendation score from a remote recommender.

5.   The method of claim 4, wherein said received third
party recommendation includes an indication of whether said
corresponding recommended item was selected by said third party.

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6.   The method of claim 1, wherein said one or more items
are programs.

7.   The method of claim 1, wherein said one or more items are content.

8.   The method of claim 1, wherein said one or more items are products.

9.   The method of claim 1, wherein said third party is a selected individual.

10.   A system for recommending one or more available items to a user, comprising:

a memory for storing computer readable code; and

a processor operatively coupled to said memory, said processor configured to:

obtain at least one third party recommendation for at least one of said available items that reflects a history of selecting said one or more items by at least one third party; and

generate a recommendation score for said at least one of said available items based on said third party recommendation.

11.   The system of claim 10, wherein said processor is further configured to generate a recommendation score for at least one of said available items that reflects a history of selecting said one or more items by said user.

12.   The system of claim 11, wherein said processor is further configured to average a plurality of recommendation scores for said at least one of said available items.

13.   The system of claim 10, wherein said system receives said third party recommendation score from a remote recommender.

14.   The system of claim 13, wherein said received third party recommendation includes an indication of whether said corresponding recommended item was selected by said third party.

15.   The system of claim 10, wherein said one or more items are programs.

16.   The system of claim 10, wherein said one or more items are content.

17.   The system of claim 10, wherein said one or more items are products.

18.   The system of claim 10, wherein said third party is a selected individual.

19.   An article of manufacture for recommending one or more available items to a user, comprising:

a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:

a step to obtain at least one third party recommendation for at least one of said available items that reflects a history of selecting said one or more items by at least one third party; and

a step to generate a recommendation score for said at least one of said available items based on said third party recommendation.

20.   The article of manufacture of claim 19, further comprising a step to generate a recommendation score for at least one of said available items that reflects a history of selecting said one or more items by said user.